



165666



JUNE 1-2 | 2024

TERRE HAUTE REGIONAL AIRPORT

TERREHAUTEAIRSHOW.COM



Thank you for your support!

*The Terre Haute Air Show would not be possible
without the generosity of our sponsors.*

Thank you for your invaluable support and
partnership. We look forward to creating more
memorable experiences together in the future.

- The 2024 Terre Haute Air Show Committee

An aerial photograph of an airfield with a large crowd of people gathered on the tarmac. In the foreground, a biplane is flying, featuring a red, white, and blue color scheme. The plane has "AIRSHOWS" on the left wing, "GHOSTWRITER" on the right wing, and "Sky Writing" on the fuselage. The tail has a checkered pattern.

TOTAL ATTENDEES
34,000+

June 1-2, 2024





2 DAYS

12 PERFORMERS

30+ STATIC DISPLAYS

35+ WARBIRDS

323 VOLUNTEERS

34,000+ ATTENDEES

**ONE ACTION PACKED
WEEKEND**



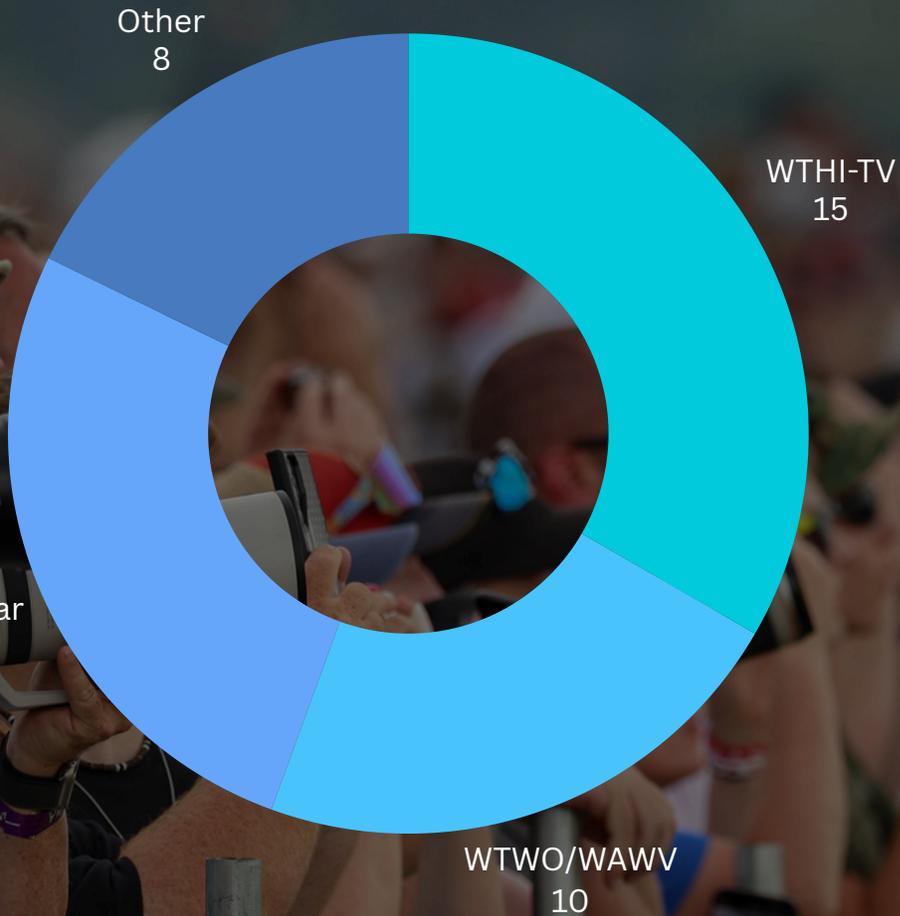
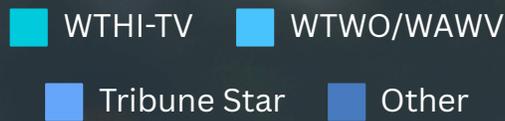
8 Lcdr
Brian Vaught



Media Coverage

45+ MEDIA HITS

Across 8 media outlets



Other: Vintage Aviation News, 100.7 mix-fm, Wzdm 92.1, WIBQ, 79.9, Pensacola News Journal





Website Traffic

www.terrehauteairshow.com

Over the last 90 days

Site Sessions

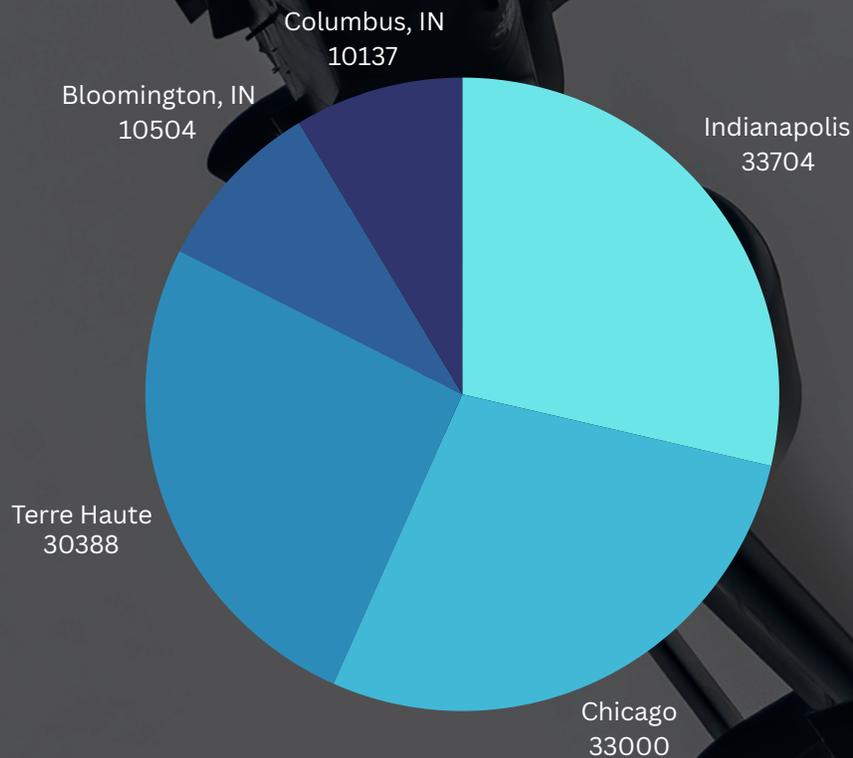
236.9K

Unique visitors

169K

Top Locations

of site sessions for each location



*Unique visitor is a term used to describe a person who has visited the website **at least once**. A unique visitor is counted only **once** in the reporting period.

Social Media Highlights

INSTAGRAM @thairshow
FACEBOOK @terrehauteairshow

8.3M

IMPRESSIONS

Social media impressions are the total number of times your content (like a post or ad) is displayed on users' screens. It counts every view, even if the same user sees it multiple times.

5.1M

REACH

Social media reach refers to the number of unique users who see your content. It measures how many different people have viewed your post or ad at least once.

322.9k

INTERACTIONS

Content interactions refer to the various ways users engage with your social media posts, such as likes, comments, shares, and clicks. It measures the level of user engagement and activity with your content.

218.5k

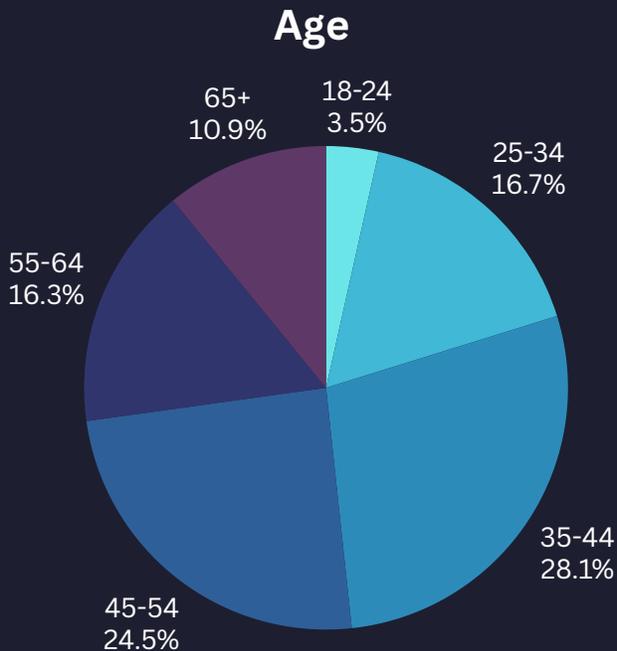
LINK CLICKS

Link clicks refer to the number of times users click on a hyperlink within your social media content. This metric shows how often people are directed to another webpage or resource through your posts.

Data gathered by Meta Business Suite
6/10/23-6/10/24

Audience

Facebook



8,207 Followers
4.8k+ Page Likes



Gender

58% Women
42% Men

Segments & Interests

Those who engaged with our page
or currently like/follow our page

Interests

- Entertainment
- Sports
- Music
- Food
- Online Shopping

Top Pages/Profiles

- Terre Haute Air Show
- WTHI-TV
- Tasty
- Walmart
- Amazon
- Donald J. Trump

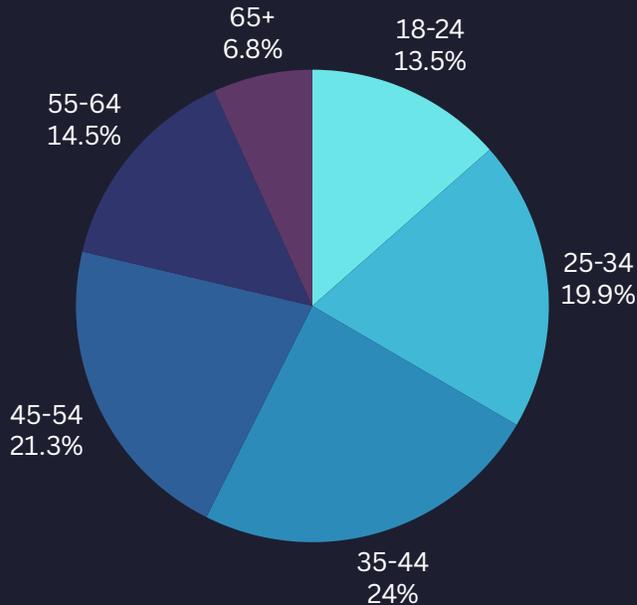
Top Cities

- Terre Haute, IN
- Indianapolis, IN
- Brazil, IN
- West Terre Haute, IN
- Clinton, IN

Audience

Instagram

Age



13,331 Followers

Gender

18% Women
82% Men

Segments & Interests

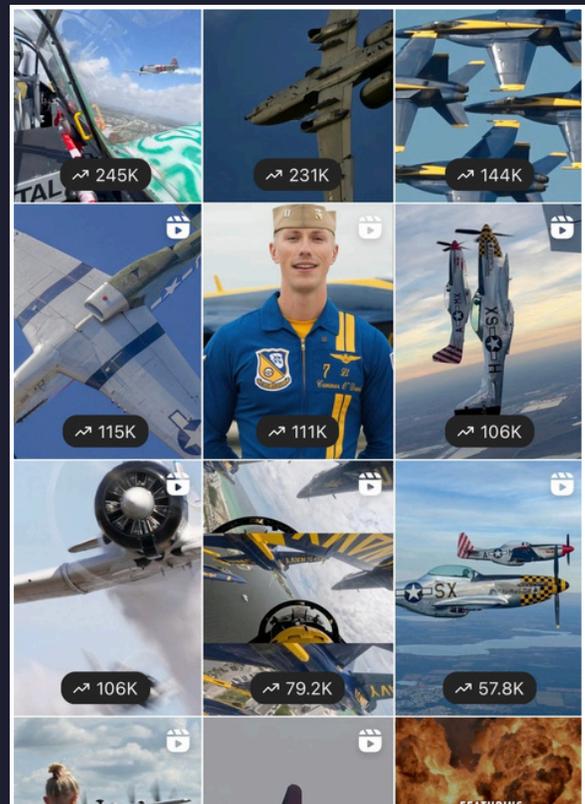
Those who engaged with our page or currently like/follow our page

Interests

Entertainments
Online Shopping
Clothing
Sports

Top Cities

Terre Haute, IN
Los Angeles, CA
New York, NY
San Antonio, TX
Chicago, IL
Houston, TX
Phoenix, AZ
El Paso, TX





GUNFIGHTER

COMMEMORATIVE
AIR FORCE

CY

AAF SPEC. PROJ. NO. 3005-R
U.S. ARMY P-51D-25-BA
SERIAL NO. AAF 44-72104
BUILT BY BELL CORP.
REPAIRED BY THE AIR FORCE
REPAIRED BY THE AIR FORCE
REPAIRED BY THE AIR FORCE
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